

EAST Search History

EAST Search History (Prior Art)

| Ref # | Hits | Search Query | DBs | Default Operator | Plurals | Time Stamp |
|-------|------|--|---|------------------|---------|---------------------|
| L1 | 308 | (\$4announce\$4 bark \$3 inform indicat\$3 entice\$4 induce\$4 encourage\$4 notice notification) NEAR5 ((viewer customer consumer user person audience panel) NEAR3 (view watch see remain\$3 later further upcoming future) NEAR3 (content broadcast show program\$4 commercial ad advertisement banner interactive)) AND ((@ad <= "19990824") or (@rlad <= "19990824")) | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2010/04/24 03:47 |
| L2 | 507 | (\$4announce\$4 bark \$3 inform indicat\$3 entice\$4 induce\$4 encourage\$4 notice notification) NEAR5 ((viewer customer consumer user person audience panel) NEAR3 (view watch see remain\$3 later further upcoming future) NEAR3 (content broadcast predetermined specifi\$3 show program\$4 commercial ad advertisement banner interactive event segment section portion)) AND ((@ad <= "19990824") or (@rlad <= "19990824")) | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2010/04/24 03:49 |

| | | | | | | |
|----|-----|---|---|----|----|---------------------|
| L3 | 519 | (\$4announce\$4 bark \$3 inform indicat\$3 entice\$4 induce\$4 encourage\$4 notice notification) NEAR5 ((viewer customer consumer user person audience panel) NEAR3 (view watch see remain\$3 later further upcoming future) NEAR3 (content broadcast predetermined specifi \$3 show program\$4 commercial ad advertisement banner interactive event segment section portion)) AND ((@ad <= "19990824") or (@rlad <= "19990824")) | US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2010/04/24 03:49 |
| L4 | 158 | "725"/\$.ccls. AND 3 | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2010/04/24 03:51 |
| L5 | 2 | "20050166257".pn. | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | ON | 2010/04/24 08:55 |

4/ 24/ 10 8:59:30 AM

C:\ Documents and Settings\ RBrown1\ My Documents\ EAST\ Workspaces\ 9-382423.wsp